



# NETSTAIRS.COM

## **NetStairs Releases Beta version of HTML5 Real-Time Communication.**

Fort Lauderdale, Florida - (NetStairs) – May 19<sup>th</sup> 2015 – Netstairs a pioneer in interactive content delivery video ecosystems announced the release of NS RTC Beta [Click-To-Video](#).

After 24 months of in-house development with focus on core engine, NETSTAIRS is making its first debut with NS RTC beta to select RSVP executives and colleagues. During beta, 1,000 DMR will be given away while supplies last.

Since January 2015, NS RTC pilot was demonstrated to the leading industry frontrunners in various segments of global market. Inspired by their unified feedback NSRTC brings real-time engagement in many use case and face time instances.

The first generation of NS RTC is experienced in [Click-To-Video](#) [Code name: CTV]. CTV represents the company's first HTML5 interactive social media Digital Media Room (DMR™) supporting Open Standards and WebRTC protocols published by W3C and IEEE.

DMR has many capabilities. At first, it is attractive to advertisers who seek real time engagement with social media. Packed with a variety of use and monetization, DMR will soon be introduced progressively including support of 4K video. CTV DMR users will enjoy interactive experience in most non-intrusive branded advertising with live, on demand and other file share content.

NS RTC is designed to complement digital economy with new income streams, and most importantly enabling real-time communications with "Direct 1Link". Its smooth, silky and soft experience brings a variety of real-time engagement elements along with the support of Internet of Things (IoT) when in particular true human interaction is required.

To reserve a room, visit <http://click-to-video.com>. Unlike most apps, CTV comes with no download no install, and plug-ins, while respecting privacy. It works on PC, MAC and Android with up 8 guests including selfie. NETSTAIRS recommends Chrome browser. Firefox's latest browser edition is also supported. Apple's iOS will be released at a later date.



# NETSTAIRS.COM

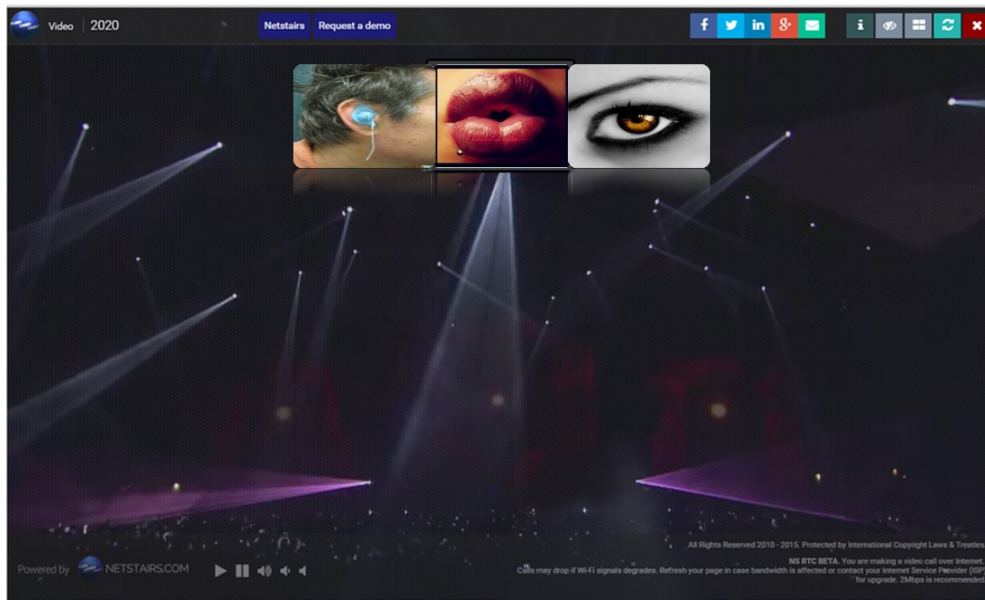
To visit a sample room Use Chrome and Allow Webcam:

<http://click-to-video.com/beta/network/mobile/room/2015>

To learn more about iCPT interactive loyalty card, visit Facebook [interactive loyalty card](#).

## About NetStairs.com, Inc.

NetStairs® a Florida corporation (ranked by 411 Tech 200 as one of the Fastest Growing Company in 2010-2011-2012-2013) builds open standard media Services as a Platform attending to the interactive needs of Governments, Industries, Telecom, Cable, DTH, Global Brands, Publishers, TV Networks, Broadcasters, Event Promoters, Content Aggregators, and Enterprises. At NetStairs we bring interactive to life. For more information, visit: <http://netstairs.com>.



Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: The statements which are not historical facts contained in this press release are forward looking statements that involve certain risks and uncertainties including but not limited to risks associated with the uncertainty of future financial results, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company's filings with the Securities and Exchange Commission.



# NETSTAIRS.COM

NetStairs is a registered trademark of NetStairs.com, Inc. All other names mentioned in this press release are trademark or registered name of their respective companies.

**Contact**

NetStairs.com, Inc.

Investor Relations & Sponsorship

Contact: Investor Relation Dept. [inquiry@netstairs.com](mailto:inquiry@netstairs.com)