



NetStairs.com Announces New Multi-Video Format Movie Launch

FORT LAUDERDALE, Florida--(BUSINESS WIRE) - May 3, 2005 -NetStairs.com, Inc. is proud to announce the beta release of its patent pending intelligent movie server, e-iV8®. NetStairs plans to provide several product and service strategies primarily as dedicated cluster of servers, as a software license to the market.

What differentiates the e-iV8 patented published technologies are its adaptation of intelligent methodologies in form of real-time algorithms supporting multi-video, multi-bandwidth, and multi viewing full motion media streaming embracing industry standards; HTTP and RTSP protocols. Delivering full motion pictures and without resorting to one specific media format, secured minded content providers may now reach a broader viewing audience worldwide. e-iV8 is positioned to become the choice middleware media server platform for delivering full motion video universally supporting Microsoft® Media, Apple® QuickTime®, Real® Network, MPEG® and Macromedia Flash® series. Coupled with common accounting and billing practices such as: paid subscription, pay-per-view, or movie-on-demand, e-iV8 is destined to become choice standard for video streaming industry.

"We are excited to introduce e-iV8 in our planned line of intelligent streaming products," said Ahmad Moradi, Ph.D. Chairman, CEO, and President of NetStairs.com, Inc. "e-iV8 is now offered worldwide in form of turnkey secured servers. Media providers may also obtain a software license supporting either HTTP protocol or assemble an intelligent bridge (gateway) for their existing RTSP servers which they already own". He added. To schedule a private demonstration, contact eiv8@netstairs.com.

About NetStairs.com, Inc.

NetStairs.com®, founded in March 2000, a privately held corporation, provides video and web based intelligent communications and broadcast technologies worldwide. NetStairs is the exclusive provider of IV~8® Ad-Servers, Cybermercial® video e-mail system, FlexiView®, and e-iV8® movie server technology. For more information, visit www.netstairs.com.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: The statements which are not historical facts contained in this press release are forward-looking statements that involve certain risks and uncertainties including but not limited to risks associated with the uncertainty of future financial results, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company's filings with the Securities and Exchange Commission.

NetStairs.com, Inc.
Investor Relations:
[Kevin Quin](mailto:Kevin.Quin@netstairs.com)
954-229-5099