



NetStairs® Introduces IV~8® Media Wizard™

FORT LAUDERDALE, FLORIDA--(BUSINESS WIRE) – (January 31, 2008) - NetStairs.com®, Inc., the intelligent media delivery enabler releases IV~8® Media Wizard™ showcasing a new integrated dimension for its all-in-one middleware.

"For the first time, IV~8® will offer its users an all-in-one integrated media wizard, enabling content to be supplied in a variety of formats without painstaking and complex process. "said Ahmad Moradi, Ph.D., Chairman, CEO of NetStairs.com, Inc. "Users may now build a wide variety of capabilities right from their own servers delivering immediate mediacast, On>Click Cybermercial®, ICE CUBE® SMS video messaging, FlexiView® enhancement, Rollover banner ads, Inline mediacast links, media portlet, embedded media frame, expandable media, and more. The all-in-one IV~8® servers help companies to cross over from desktop to mobile devices such as iPhone, Nokia, Windows Mobile and other portable devices. It is a Flash® (FLV) server while supporting other media formats simultaneously. IV~8® provides users with an opportunity to build their own cluster of intelligent media servers with seamless workflow integration into Akamai® CDN network." he added.

About NetStairs.com, Inc.

NetStairs.com®, founded in March 2000, a privately held corporation, is the world's first, one and only intelligent media delivery enabler serving its clients with its IV~8® patent published middleware. As the "Switzerland of Media Codec", the platform is packed with "Swiss Army Knife" web based hosted media solutions combined with online tracking system. Clients may build a seamless workflow into CIV~8 media conversion cluster while utilizing Akamai® content delivery network for live mediacast. In the past, the company has served media ad agencies, production studios, Fortune 1500, publishers, TV Stations, broadcasters, brand owners, and telecom providers with web driven solutions to monetize their online content and reach a wider audience.

NetStairs® middleware platform supports industry standards supplying flexible, transparent, universal and seamless media to iPhone, Nokia, Windows Mobile, portable Wi-Fi devices, PC, MAC, IP TV, wired and wireless networks. The company products are licensed, leased, or rented for event promotions. For more details, please visit: www.netstairs.com. For turnkey & creative services visit: http://www.netstairs.ro/index_en.html .

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: The statements which are not historical facts contained in this press release are forward looking statements that involve certain risks and uncertainties including but not limited to risks associated with the uncertainty of future financial results, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company's filings with the Securities and Exchange Commission.

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